



WTNH
8 Elm Street
New Haven, CT 06510
(203) 784-8888

CONTRACT

<u>Contract / Revision</u> 205346 /		<u>Alt Order #</u>
<u>Product</u>		
<u>Contract Dates</u> 10/22/12 - 10/28/12		<u>Estimate #</u> 11824
<u>Advertiser</u> POL/Courtney for Congress		<u>Original Date / Revision</u> 09/13/12 / 09/13/12
<u>Billing Cycle</u> EOM/EOC	<u>Billing Calendar</u> Broadcast	<u>Cash/Trade</u> Cash
<u>Station</u> WTNH	<u>Account Executive</u> Petty Philadelphia	<u>Sales Office</u> Petty/Philadelph
<u>Special Handling</u>		
<u>Demographic</u> Adults 25-54		
<u>IDB#</u>	<u>Advertiser Code</u>	<u>Product Code</u>
<u>Agency Ref</u> IN2114/IN2116/SP175		<u>Advertiser Ref</u> SP2993

And:

Media Strategies & Research
11350 Random Hills Road
Suite 670
Fairfax, VA 22030
USA

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
N 1	WTNH	10/23/12	10/23/12	News 8 @ 5a-6a	5a-530a		:30				NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$250.00	0.00			
N 2	WTNH	10/22/12	10/26/12	News 8 @ 5a-6a	530a-6a		:30				NM	3	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-1-1--				3	\$300.00	0.00			
N 3	WTNH	10/22/12	10/26/12	News 8 @ 6a	6a-7a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--				5	\$350.00	0.00			
N 4	WTNH	10/22/12	10/26/12	GMA	7a-9a		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--				5	\$350.00	0.00			
N 5	WTNH	10/27/12	10/27/12	GMA SaSu	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$300.00	0.00			
N 6	WTNH	10/28/12	10/28/12	GMA SaSu	8a-9a		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$300.00	0.00			
N 7	WTNH	10/22/12	10/22/12	M-F 9a-10a	9a-10a		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$150.00	0.00			
N 8	WTNH	10/23/12	10/25/12	The View	11a-12p		:30				NM	2	\$900.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-1---				2	\$450.00	0.00			
N 9	WTNH	10/24/12	10/24/12	News 8 Noon	12p-1230p		:30				NM	1	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$300.00	0.00			
N 10	WTNH	10/26/12	10/26/12	Connecticut Style	1230p-1p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$150.00	0.00			
N 11	WTNH	10/22/12	10/22/12	The Chew	1p-2p		:30				NM	1	\$150.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$150.00	0.00			
N 12	WTNH	10/25/12	10/25/12	General Hospital	General Hospital		:30				NM	1	\$200.00

(* Line Transactions: N = New, E = Edited, D = Deleted)

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<u>Contract / Revision</u>	<u>Alt Order #</u>
205346 /	

<u>Contract Dates</u>	<u>Product</u>	<u>Estimate #</u>
10/22/12 - 10/28/12		11824

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Courtney for Congre	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$200.00	0.00			
N 13	WTNH	10/22/12	10/26/12	Katie	3p-4p		:30				NM	4	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11-11--				4	\$200.00	0.00			
N 14	WTNH	10/24/12	10/26/12	Early Fringe M-F	4p-430p		:30				NM	2	\$700.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--1-1--				2	\$350.00	0.00			
N 15	WTNH	10/22/12	10/26/12	Early Fringe M-F	430p-5p		:30				NM	5	\$1,750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--				5	\$350.00	0.00			
N 16	WTNH	10/22/12	10/26/12	News 8 5p-6p	5p-6p		:30				NM	5	\$2,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--				5	\$500.00	0.00			
N 17	WTNH	10/22/12	10/26/12	News 8 6p-630p	6p-630p		:30				NM	5	\$3,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--				5	\$700.00	0.00			
N 18	WTNH	10/27/12	10/27/12	Sa News 8 @ 7p	7p-730p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$200.00	0.00			
N 19	WTNH	10/22/12	10/25/12	M-F 7p-730p	7p-730p		:30				NM	3	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	1-11---				3	\$1,400.00	0.00			
N 20	WTNH	10/22/12	10/26/12	M-F 730p-8p	730p-8p		:30				NM	5	\$5,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--				5	\$1,100.00	0.00			
N 21	WTNH	10/27/12	10/27/12	Sa 730p-8p	730p-8p		:30				NM	1	\$200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$200.00	0.00			
N 22	WTNH	10/22/12	10/22/12	Mon 8-10p	8p-10p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	M-----				1	\$4,500.00	0.00			
N 23	WTNH	10/23/12	10/23/12	Tue Hour 3	10p-11p		:30				NM	1	\$2,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-T-----				1	\$2,000.00	0.00			
N 24	WTNH	10/24/12	10/24/12	Wed Hour 3	10p-11p		:30				NM	1	\$1,800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	--W----				1	\$1,800.00	0.00			
N 25	WTNH	10/25/12	10/25/12	Thur Hour 2	9p-10p		:30				NM	1	\$4,200.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	---T---				1	\$4,200.00	0.00			
N 26	WTNH	10/27/12	10/27/12	ABC College Footbl Prime	ABC College Footb		:30				NM	1	\$750.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$750.00	0.00			
N 27	WTNH	10/28/12	10/28/12	Sun Hour 2	8p-9p		:30				NM	1	\$4,500.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$4,500.00	0.00			
N 28	WTNH	10/22/12	10/26/12	Late News 8	11p-1135p		:30				NM	5	\$4,000.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	11111--				5	\$800.00	0.00			
N 29	WTNH	10/28/12	10/28/12	Late News Su	11p-1135p		:30				NM	1	\$800.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			

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10/22/12 - 10/28/12		11824

<u>Advertiser</u>	<u>Original Date / Revision</u>
POL/Courtney for Congre	09/13/12 / 09/13/12

*Line	Ch	Start Date	End Date	Description	Start/End Time	Days	Length	Spots/ Week	Rate	Rtn	Type	Spots	Amount
												1	\$75.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S				1	\$800.00	0.00			
N 30	WTNH	10/26/12	10/26/12	Jimmy Kimmel	120630a-10630a		:30				NM		
												2	\$600.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	----F--				1	\$75.00	0.00			
N 31	WTNH	10/23/12	10/25/12	Nightline	1135p-120630a		:30				NM		
												1	\$350.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-1-1---				2	\$300.00	0.00			
N 32	WTNH	10/27/12	10/27/12	ABC College Basketball	330p-7p		:30				NM		
												70	\$50,025.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>				<u>Spots/Week</u>	<u>Rate</u>	<u>Rating</u>			
Week:		10/22/12	10/28/12	-----S-				1	\$350.00	0.00			
Totals										0.00			

Time Period	# of Spots	Gross Amount	Net Amount
10/01/12 - 10/28/12	70	\$50,025.00	\$42,521.25
Totals	70	\$50,025.00	\$42,521.25

Signature: _____ **Date:** _____

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Station Order Revised ✓ Courtney for Congress 2012

Market: Hartford, CT

Estimate ID

Flight Dates: Monday, October 22, 2012 to Sunday, October 28, 2012

11824

Contact: Roger Megroz
Email: Roger.Megroz@wtnh.com

Phone: 203-784-8888

Fax: 203-784-8912

Direct:

205346

WTNH-TV

Program Name	DP	Days	Length	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
WTNH 5a News	EM	M-F		\$250.00	3	1						1
5:00 AM 5:30 AM			30	\$250.00								
90% PE at LUR Per WTNH, Move to G3												
WTNH 5:30a News	EM	M-F		\$300.00	3	1	1		1			3
5:30 AM 6:00 AM			30	\$900.00								
90% PE at LUR Per WTNH, Move to G3												
WTNH 6a News	EM	M-F		\$350.00	3	1	1	1	1			5
6:00 AM 7:00 AM			30	\$1,750.00								
90% PE at LUR Per WTNH, Move to G3												
Good Morn America	EM	M-F		\$350.00	3	1	1	1	1			5
7:00 AM 9:00 AM			30	\$1,750.00								
90% PE at LUR Per WTNH, Move to G3												
Good Morning Sat	EM	Sa		\$300.00	3					1		1
8:00 AM 9:00 AM			30	\$300.00								
90% PE at LUR Per WTNH, Move to G3												
Good Morning Sun	EM	Su		\$300.00	3						1	1
8:00 AM 9:00 AM			30	\$300.00								
90% PE at LUR Per WTNH, Move to G3												
Dr. Phil	DT	M-F		\$150.00	4	1						1
9:00 AM 10:00 AM			30	\$150.00								
The View	DT	M-F		\$450.00	3	1		1				2
11:00 AM 12:00 PM			30	\$900.00								
90% PE at LUR Per WTNH, Move to G3												
WTNH Noon News	DT	M-F		\$300.00	3		1					1
12:00 PM 12:30 PM			30	\$300.00								
90% PE at LUR Per WTNH, Move to G3												
CT Style	DT	M-F		\$150.00	4				1			1
12:30 PM 1:00 PM			30	\$150.00								
The Chew	DT	M-F		\$150.00	4	1						1
1:00 PM 2:00 PM			30	\$150.00								
General Hospital	DT	M-F		\$200.00	4			1				1
2:00 PM 3:00 PM			30	\$200.00								

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

Date/Time Sent: 9/5/2012 12:09:19 PM

WTNH-TV

Page 1 of 3



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Fax: 203-784-8912

Direct:

WTNH-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Katie Couric	EF	M-F		\$200.00	4	1	1		1	1		4
3:00 PM 4:00 PM		30		\$800.00								
Judge Judy	EF	M-F		\$350.00	3			1		1		2
4:00 PM 4:30 PM		30		\$700.00								
90% PE at LUR Per WTNH, Move to G3												
Judge Judy	EF	M-F		\$350.00	3	1	1	1	1	1		5
4:30 PM 5:00 PM		30		\$1,750.00								
90% PE at LUR Per WTNH, Move to G3												
WTNH 5p News	EN	M-F		\$500.00	3	1	1	1	1	1		5
5:00 PM 6:00 PM		30		\$2,500.00								
90% PE at LUR Per WTNH, Move to G3												
WTNH 6p News	EN	M-F		\$700.00	3	1	1	1	1	1		5
6:00 PM 6:30 PM		30		\$3,500.00								
90% PE at LUR Per WTNH, Move to G3												
Saturday 7p News	EN	Sa		\$200.00							1	1
7:00 PM 7:30 PM		30		\$200.00								
Jeopardy	PA	M-F		\$1,400.00	3	1		1	1			3
7:00 PM 7:30 PM		30		\$4,200.00								
90% PE at LUR Per WTNH, Move to G3												
Wheel Of Fortune	PA	M-F		\$1,100.00	3	1	1	1	1	1		5
7:30 PM 8:00 PM		30		\$5,500.00								
90% PE at LUR Per WTNH, Move to G3												
Wheel of Fortune	PA	Sa		\$200.00							1	1
7:30 PM 8:00 PM		30		\$200.00								
Dancing With Star	PT	M		\$4,500.00	3	1						1
8:00 PM 10:00 PM		30		\$4,500.00								
90% PE at LUR Per WTNH, Move to G3												
Private Practice	PT	Tu		\$2,000.00	4		1					1
10:00 PM 11:00 PM		30		\$2,000.00								
Nashville	PT	W		\$1,800.00	4			1				1
10:00 PM 11:00 PM		30		\$1,800.00								

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

rachael@mediastrategies.com

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WTNH-TV

Program Name	DP	Length	Days	Gross Rate	Mon	Tue	Wed	Thu	Fri	Sat	Sun	Total
					Oct 22	Oct 23	Oct 24	Oct 25	Oct 26	Oct 27	Oct 28	
Grey's Anatomy	PT	Th		\$4,200.00	3			1				1
9:00 PM 10:00 PM		30		\$4,200.00								
90% PE at LUR Per WTNH, Move to G3												
NCAA Football	PT	Sa		\$750.00	4					1		1
8:00 PM 11:00 PM		30		\$750.00								
Once Upon a Time	PT	Su		\$4,500.00	3						1	1
8:00 PM 9:00 PM		30		\$4,500.00								
WTNH 11p News	LN	M-F		\$800.00	3	1	1	1	1			5
11:00 PM 11:35 PM		30		\$4,000.00								
90% PE at LUR Per WTNH, Move to G3												
Sunday 11p News	LN	Su		\$800.00	3						1	1
11:00 PM 11:35 PM		30		\$800.00								
90% PE at LUR Per WTNH, Move to G3												
Jimmy Kimmel	LF	M-F		\$75.00	4				1			1
12:05 AM 1:05 AM		30		\$75.00								
Nightline	LF	M-F		\$300.00	3	1		1				2
11:35 PM 12:05 AM		30		\$600.00								
90% PE at LUR Per WTNH, Move to G3												
NCAA Football	SP	Sa		\$350.00	4					1		1
3:30 PM 7:00 PM		30		\$350.00								
Station Gross Totals				\$50,025.00	13	12	12	13	12	5	3	70

Rachael Beale

Media Strategies and Research

11350 Random Hills Road, Suite 670, Fairfax, Virginia 22030

Date/Time Sent: 9/5/2012 12:09:19 PM

WTNH-TV

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rachael@mediastrategies.com

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

**FEDERAL CANDIDATE****STATE/LOCAL CANDIDATE**

To Avail Themselves of The Lowest Unit Charge During a Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WTNH-TV Hartford, CT	Date: 9/5/2012
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I, Media Strategies and Research,

being/on behalf of: Joe Courtney, a legally

qualified candidate of the Democratic political

party for the office of: _____

in the _____

election to be held on: _____

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
		SEE ATTACHED SCHEDULE			
Date of First Broadcast:			Date of Last Broadcast:		
Monday, October 22, 2012			Sunday, October 28, 2012		

Total Charges: \$50,025.00

For programming that, in whole or in part, "communicates a message relating to any political matter of national importance," list the matters below:

I represent that the payment for the above described broadcast time has been furnished by:

Courtney for Congress

and you are authorized to announce the time as paid for by such person or entity.
I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

PATRICK TALLARITA

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Wednesday, September 05, 2012

Date



Signature

To Be Signed By Station Representative

☐ Accepted

☐ Accepted in Part

☐ Rejected

Signature

Printed Name

Title